

B.B.A Equivalence
B.B.A First Year (F.Y)

Pattern -2013			Pattern – 2008		
Sr. No.	Sub Code	Semester – I	Sr. No.	Sub Code	Semester – I
1	101	Business Organisation & System	1	101	Business Organisation & System
2	102	Business Communication Skills	2	102	Business Communication Skills
3	103	Business Accounting	3	103	Business Accounting
4	104	Business Economics (Micro)	4	104	Business Economics (Micro)
5	105	Business Mathematics	5	105	Business Mathematics
6	106	Demography & Environmental Studies	6	106	Demography & Environmental Studies

Pattern -2013			Pattern – 2008		
Sr. No.	Sub Code	Semester - II	Sr. No.	Sub Code	Semester - II
1	201	Principles of Managements	1	201	Principles of Managements
2	202	Principles of Marketing	2	202	Principles of Marketing
3	203	Principles of Finance	3	203	Principles of Finance
4	204	Basics of Cost Accounting	4	204	Basics of Cost Accounting
5	205	Business Statistics	5	205	Business Statistics
6	206	Business Informatics	6	206	Business Informatics

B.B.A. Second Year (S.Y.)

Pattern -2013			Pattern – 2008		
Sr. No.	Sub Code	Semester – III	Sr. No.	Sub Code	Semester – III
1	301	Personality Development	1	301	Personality Development
2	302	***Business Ethics	2	302	***Business Laws
3	303	Human Resource Management & Organisation Behaviors	3	303	Human Resource Management & Organisation Behaviors
4	304	Management Accounting	4	304	Management Accounting
5	305	Business Economic (Macro)	5	305	Business Economic (Macro)
6	306	I.T.in Management	6	306	I.T.in Management

Pattern -2013			Pattern – 2008		
Sr. No.	Sub Code	Semester – IV	Sr. No.	Sub Code	Semester – IV
1	401	Production & Operations Management	1	401	Production & Operations Management
2	402	Industrial Relations & Labour laws	2	402	Industrial Relations & Labour laws
3	403	Business Taxation	3	403	Business Taxation
4	404	International Business	4	404	International Business
5	405	Management Information System	5	405	Management Information System
6	406	Business Exposure (Field Visits)	6	406	Business Exposure (Field Visits)

B.B.A Third Year (T.Y.)

Pattern -2013			Pattern – 2008		
Sr. No.	Sub Code	Semester – V	Sr. No.	Sub Code	Semester – V
1	501	Supply Chain and logistics Management	1	501	Supply Chain and logistics Management
2	502	Entrepreneurship Development	2	502	Entrepreneurship Development
3	503	***Business Laws	3	503	***Business Ethics
4	504	Research Methodology (Tools & Analysis)	4	504	Research Methodology (Tools & Analysis)
5	505	Specialisation –I	5	505	Specialisation –I
6	506	Specialisation –II	6	506	Specialisation –II

Pattern -2013			Pattern – 2008		
Sr. No.	Sub Code	Semester – VI	Sr. No.	Sub Code	Semester – VI
1	601	Business Planning & Project Management	1	601	Business Planning & Project Management
2	602	Event Management	2	602	Event Management
3	603	Management Control System	3	603	Management Control System
4	604	E- Commerce	4	604	E- Commerce
5	605	Specialisation –III	5	605	Specialisation –III
6	606	Specialisation – IV	6	606	Specialisation – IV

Specialisation : 1) Finance 2) Marketing 3) Human Resource Management
4) Service Sector Management 5) Agri. Business Management